

## **Minutes of the regular meeting of the Ransom District Library Board of Trustees – May 18, 2010**

Meeting was called to order by President Asselmeier at 7:05 p.m.

Members present: Asselmeier, Prentice, Klein, Gelbaugh, Haan

Members absent: Kenney, Heed

Director Bell Moore

No Public

Minutes of the March meeting were reviewed. Motion to approve as presented  
Minutes of the April meeting will be corrected and reviewed at the May meeting.

Financial Report: Question regarding expenditure for March newsletter, this amount was entered twice and will be corrected. Funds in PNC exceed the FICA insured amount and will be moved to Edward Jones.

President's Report: No report

Director's Report

### **Building**

- I received a report from Nehil-Sivak after I asked them to investigate possible further movement in the Burchfield Room. They do not detect any significant structural changes at this time, but suggest taking additional measurements later this year. A copy of the report is included in this board packet

### **Programs**

- The Library is taking advantage of an amazing fundraising opportunity through the Allegan County Community Foundation. All county organizations with an "arts and culture" focus were invited to participate in "Keep Your Arts Alive", a competition to raise funds for arts organizations. Each participating organization will encourage their patrons to "vote" for their organization throughout the contest period, which runs through September 5. Each vote costs \$1—so a person could "buy" 50 votes for \$50, etc. All dollars raised by voting will be returned directly to the organization. In addition, the five organizations that receive the highest number of votes will share the remaining proceeds, which will come from sponsorship excess over cost and proceeds from the ArtsAlive! Bash on September 24, 2010. The Library is earmarking all funds raised by this program to go toward paying for a well-known children's author (yet to be determined) to visit the Library, and possibly also to do some joint programming with the schools. Publicity for the campaign will begin shortly!
- The summer reading program begins in less than a month, and we are trying a fun new form of advertising this year. We will have an advertisement running at the M-89 Cinema as part of the "pre-preview" advertisements. Our ad will run for a full month, from May 15<sup>th</sup>-June 15<sup>th</sup>. The cost of this promotion is \$300, which I think is a great deal considering that our ad will run before EVERY movie that shows at the theater, EVERY day for a month! I will show the ad at the board meeting.
- We will host a blood drive here at the Library on Tuesday, May 25<sup>th</sup> from 3-7 pm. All donors will receive free Plainwell Ice Cream when their donation is complete!

- We are making a change with our big July book sale this year, which for the past four years we have held at the Island City Festival in Hicks Park. Because of the uncertainty surrounding this year's Festival, and also due to the difficulty of transporting all of the books to the park and back, we are holding the "big sale" this year on Memorial Day, from 9-2. We will set up a tent (which we already own) on the front lawn of the library and hope to draw a sizable crowd from the Memorial Day parade attendees. We have spoken with the landscapers about making sure we don't damage sprinkler heads, etc. with the tent.

### **Administrative**

- You all should have received a copy of Pat Miles' resignation letter, as she is moving out of Gun Plain Township. We enjoyed having Pat as a board member for the short time she was with us!

Trustee's Comments: No Comments

Public Comments: No Public

### Continued Business:

- Proposals for Strategic Plan

Three consulting agencies/companies presented proposals to the library for a multi year strategic plan. After board discussion motion was made by Gelbaugh/Haan to engage Hartzell-Mika Consulting, LLC and accept their proposal to facilitate creation of a multi-year strategic plan for the Library at a cost not to exceed \$12,000.00. Roll call vote: Gelbaugh yes, Klein yes, Haan yes Prentice no, Asselmeier yes.

Motion carried 4 yes 1 no

- Employee Health Insurance

At the April Meeting the Board reviewed health insurance options with Deborah Clark of Clearwater Financial. She recommended Priority Health. After a second review of the options and some questions answered the Board discussed funding HSA accounts for the 4 eligible employees.

Motion was made Klein/Gelbaugh to fund a HSA of \$1200.00 per the 4 eligible employees and accept quote ID No. 216438 dated May 13, 2010 at a premium rate of \$324.49 per month per employee.

Roll call vote: Gelbaugh yes, Klein yes, Prentice yes, Haan yes, Asselmeier yes.

Motion carried 5 yes 0 no

### New Business: Nomination Committee Report

The committee recommended the Officers of the Board remain the same for 2010-11.

Motion to adjourn 8:25 p.m.

Respectfully submitted,  
Connie Haan Secretary